



Hāna Business Council

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Winter/Spring 2024

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Executive Director

Heidi Lea

Aloha Kākou,

As part of this year's Maui Office of Economic Development grant, the Hāna Business Council (HBC) has been building our network amongst business owners with the Pilina Project. One way we do this is to highlight our members at our monthly member meetings. We will be featuring Alesiamae Chow, new Owner and Managing Art Director of the Hāna Coast Gallery, at the next HBC member and community meeting. Please join us on Tuesday, March 12 via Zoom at 4:30pm, when Alesia and I will share about the new incentive coupon (described below) for visitors to the Hāna Coast Gallery. [You can access the link to the meeting on the HānaMaui! Events Calendar. Please join in the conversation, and if you haven't already, please join or renew your HBC membership. and add your business to the HānaMaui! directory.](#)

'Pilina' is about building relationships, this joint effort between the HBC, Hāna Coast Gallery, and local vacation rentals and other businesses, features the work of the Hanapalani Vacation Rental Owner and Fine Artist, Sybil 'Sea', and provides a \$5 off discount coupon to be applied towards purchasing Sybil Sea card sets at the Hāna Coast Gallery, and can be shared with patrons and affiliates of local businesses who support East Maui. The HBC is the sponsor of this marketing incentive, providing business outreach and support, including covering the cost of the coupons design and printing. Coupons and informational cards are available at the gallery.



Sponsored by the Hāna Business Council Pilina Project & HānaMaui.com



We look forward to hearing your ideas for other unique ways to build bridges between different sectors of our creative industries in East Maui!

Mahalo Nui, Heidi Lea, Executive Director of the Hāna Business Council

The HBC Mission Statement: *Hāna Business Council exists to support business endeavors, create business and employment opportunities within the special culture and traditions of aloha, for the health and welfare of our East Maui area.*

Hāna Business Council is a nonprofit tax-exempt IRS 501(c)(3) organization. Federal Tax ID #99-0313784.
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